Cloud Software Group Trademark Guidelines

August 30, 2023

Purpose

The trademarks of Cloud Software Group (which may be referred to herein as the "Company") are used to distinguish the Company, as well as its Business Units and their respective products and services, from those of others. The public and the Company's customers have come to rely on these names as being synonymous with high-quality computer software, hardware, and services. Proper use of the trademarks is essential to maximizing the commercial value of the trademarks as well as ensuring legal protection for the marks. The trademarks may be used only as outlined here and apply generally to the trademarks used by the Company and each of the Business Units. If you have any questions concerning proper use of the Company trademarks, please contact Legal (trademarks@cloud.com).

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Referring to Cloud Software Group, Inc.

The "Cloud Software Group" name is not only a trademark used to identify Cloud Software Group, Inc., its Business Units, and their respective products and services, it also serves as the company name. When using the "Cloud Software Group" name as a reference to the company, "Cloud Software Group" may be used as a noun or in the possessive form and no trademark symbol is needed. In addition:

- On all first references, the company generally should be identified by its full legal name, *i.e.*, "Cloud Software Group, Inc."
- On subsequent references within a document, the company may be referred to as "Cloud Software Group".
- DO NOT refer to Cloud Software Group as "CSG".
- Please do not write "Cloud" in all lower case letters when referring to Cloud Software Group. The word "Cloud" in the Cloud Software Group **logo** is written in lowercase letters (see image of logo on page 5, below), but when written in text, it should always be capitalized.

Use of Trademark Symbols

A trademark symbol must be used to indicate Company claimed trademarks and logos. The symbol ® must be used to indicate registered trademarks and the symbol ™ must be used to indicate the Company's claimed, non-registered trademarks. Please make the trademark symbol a superscript (® or ™) and position it immediately after the trademark to which it applies (*e.g.*, TIBCO EBX®, Citrix®, *etc*.). If superscript symbols cannot be displayed, enclose the letters "R" or "TM" in brackets in each instance (*e.g.*, (R) or (TM)) instead. Whenever you reference a product name, please check the trademark list in the Cloud Software Group Trademark Guidelines to ensure that the appropriate symbol is correctly applied in the appropriate location.

For text documents, the ® or ™ symbol is needed only the first time a trademark is referenced in a publication (*e.g.*, newsletters, manuals, license agreements, press releases, *etc*.). Each web page should be considered an individual document, so the notice should be used on the first reference of each individual web page.

Proper Use of Trademarks

Trademarks are always adjectives (product names), which modify nouns (the product type). A Company trademark should be used as an adjective describing a product or service of one of the Company's Business Units. Company trademarks should never be used as a noun or verb or as a shorthand way of identifying a product. Examples of usage:

> **Wrong:** Spotfire provides our business with real-time content.
> **Correct:** Spotfire® software powers our business with real-time analytics.
> **Wrong:** We've created a great data analysis by Spotfiring our data.
> **Correct:** We've created a great data analysis by using Spotfire® software to analyze our data.

Make sure that use of a Company trademark is distinct from other text, logos or images. Methods of distinguishing a text mark include one or more of printing it in CAPITALS, *italicized text*, using **bold face text**, Initial Capitalization, and/or displaying the mark in "quotation marks." Refer to any applicable brand and style guidelines made available by corporate marketing and/or individual Business Unit marketing organizations for additional guidance on proper use of logos or other design marks.

Do not use a Company trademark:

- as a noun;
- in a possessive or plural form;
    - EXCEPTIONS: Use of the possessive is permitted when the term is used as a trade name (*i.e.*, referring to Cloud Software Group or one of its Business Units), and use of the plural form is permitted if the trademark itself is in plural form (*e.g.*, JasperReports®).
- in altered, edited, modified, or hyphenated form;
- in any form of combination with any third party trademark or product name
- in connection with the promotion of a third party trademark of product name, unless:
    - The Company trademark is used in an informational context to inform consumers that a third-party product is compatible with the referenced Company product or service, provided that such use complies with these Guidelines and the following requirements;
    - The Company trademark is not part of the third-party product name;
    - The Company trademark appears less prominently than the third-party trademark;
    - The Company trademark is used only in a referential context;
    - The third-party product is compatible with the Company product or service referenced;
- to identify a product or service that *is not* provided by, or licensed by, Cloud Software Group or one of its Business Units;
- in any manner that expresses or implies Cloud Software Group's endorsement, sponsorship, affiliation or certification of another company or its products and services; or
- in a manner that is likely to cause confusion as to the origin of a product or service.

Logo Use

UNLESS EXPRESSLY AUTHORIZED BY CLOUD SOFTWARE GROUP, ANY USE OF A COMPANY LOGO OR DESIGN TRADEMARK IS PROHIBITED. If you have received express written authorization from Cloud Software Group to use a Company logo (*e.g.*, pursuant to a license or a valid Certification or Partnership Agreement), you must adhere to the terms of your license or agreement and any partnership or program guidelines (including brand and style guides maintained by the Cloud Software Group Marketing Department and any applicable brand and style guides maintained by a particular Business Unit), as well as the following requirements:

- All Company logos must be reproduced from materials supplied by Cloud Software Group; and
- Company logos, including those of its Business Units, must be used without any alteration to the design, words, color, proportion, or trademark attribution.

Trademark Legend

The trademark legend is the legal text that identifies the Company's trademarks. The following legend should be included whenever a Company trademark is used and should be in a location typically used for copyright and other legal notices (*e.g.,* the end of a document, on the front cover of documentation or on the bottom of a web page):

> "**< LIST CLOUD SOFTWARE GROUP TRADEMARKS MENTIONED IN THE PUBLICATION>**
> are either registered trademarks or trademarks of Cloud Software Group, Inc., and/or its subsidiaries in the United States and/or other countries."

Domain Names and Social Media

Do not use or register a Cloud Software Group trademark or potentially confusing variations thereof as a domain name as this may violate our trademark rights and lead to confusion as to the source of the website and its content. Do not register any variation of Cloud SG's cloud.com domain name that may cause confusion among customers or the general public. Likewise, you may not use or register a Cloud Software Group trademark or potentially confusing variation thereof as a social media account name or handle. A violation of this policy may result in legal action by Cloud Software Group.

Trademark List

Cloud Software Group

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

 ("the Cloud Software Group logo") *Primary Logo*

 ("the Cloud Software Group logo") *Vertical Logo*

 ("the Cloud Logo") *Isolated Logo*

Citrix Business Unit

AppDisks™

AppDNA®

Autoscale™

Citrix®

Citrix Analytics for Performance™

Citrix Analytics for Security™

Citrix App Layering™

Citrix Casting™

Citrix Cloud™

Citrix Cloud Connector™

Citrix Cloud Gateway Connector™

Citrix DaaS™

Citrix Endpoint Management™

Citrix Enterprise Browser™

Citrix Provisioning™

Citrix QuickEdit™

Citrix Receiver™

Citrix Receiver™

Citrix Remote Browser Isolation™

Citrix Secure Hub™

Citrix Secure Mail™

Citrix Secure Web™

Citrix Secure Web Gateway™

Citrix Virtual Apps™

Citrix Virtual Apps and Desktops™

Citrix Virtual Apps Essentials™

Citrix Virtual Desktops™

Citrix Virtual Desktops Essentials™

Citrix Workspace™

HDX™

ICA®

Machine Creation Services™

StoreFront™

Unidesk®

Workspace Environment Management™

XenApp®

XenApp and XenDesktop™

XenDesktop®

XenMobile®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

 ("the Citrix logo")

 ("the Citrix Secure Hub logo")

 ("the Citrix Secure Mail logo")

 ("the Citrix Secure Web logo")

 ("the Citrix Workspace logo")

NetScaler Business Unit

AppFlow®

Cedexis®

CloudBridge®

NetScaler®

NetScaler BLX™

NetScaler CPX™

NetScaler MPX™

NetScaler SDX™

NetScaler VPX™

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 ("the NetScaler logo")

 ("the Point logo")

TIBCO Business Unit

ActiveMatrix BusinessWorks™

ActiveMatrix®

ActiveSpaces®

Analytic Document Format®

API Distribution Network®

Automator™

BAPI®

Better Decisioning™

BI Bridge®

Blocklayer®

Business Studio™

BusinessConnect™

BusinessDecisions™

BusinessFactor™

BW Monitor™

Community Manager®

Context is King™

DataSynapse™

DataSynapse Federator™

Decisioning Platform™

Dovetail®

EBX®

EDISIM®

Enterprise Message Service™

FabricBroker™

FabricServer™

Flogo®

FOCUS®

FOCUS Forecasting®

Foresight®

Fulfillment Framework™

Fulfillment Orchestration™

GatherSmart®

GridClient™

GRIDesign™

GridServer®

Hawk®

HIPAA Change Interpretation Guide®

HIPAA Validator®

Hyperstage®

I/O Docs®

InConcert®

InfoBuild™

Information Builders®

Information Bus®

Instream®

iProcess®

iWay®

JasperDecisions™

JasperMobile™

JasperReports®

Jaspersoft®

Jasper™

Kabira®

Lasso Enterprise®

LogLogic®

Loyalty Lab®

Mashery®

Microflow®

Nimbus®

Omni-Gen®

Omni-HealthData®

OpenSpirit®

PageBus™

PartnerExpress™

PortalBuilder®

PortalPack™

Rendezvous®

RocketStream™

RStat®

Scribe®

SecurAccess™

SecurPass™

Simplr®

Slingshot™

SmartSockets®

SpeedLink®

Staffware Process Suite™

Staffware™

Studio®

Substation ES™

Table Talk®

TIB®

tibbr®

tibCast™

TIBCO Administrator™

TIBCO Business Studio™

TIBCO BusinessDecisions™

TIBCO BusinessEvents®

TIBCO BusinessWorks™

TIBCO Collaborative Information
  Manager™

TIBCO DataExchange™

TIBCO Designer™

TIBCO eFTL™

TIBCO FTL®

TIBCO LABS™

TIBCO Mainframe Service Tracker™

TIBCO Matching Engine™

TIBCO® NEXT

TIBCO Runtime Agent™

TIBCO Silver®

TIBCO XML Authority™

TIBCO XML Canon™

TIBCO®

Total Onboarding™

TradeSite™

Transaction Insight®

Visualize.js™

WebFOCUS®

Slogans and Taglines:

The Power of Now®

Two-Second Advantage®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

 ("the TIBCO logo")

 ("the O logo")

 ("the ibi logo")

 ("the Jaspersoft logo")

 * ("the 'Flynn' hummingbird logo")

*For additional Brand Guidelines governing the use of the FLOGO® trademark and the "Flynn" hummingbird logo
  and design, see https://www.flogo.io/brand-guidelines.html.

ShareFile Business Unit

Podio®

RightSignature®

ShareFile®

ShareFile Sync™

SlideStream™

StorageZones™

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

 ("the ShareFile logo")

 ("the Podio logo")

 ("the RightSignature logo")

XenServer Business Unit

Citrix Hypervisor™

IntelliCache™

Xen®

XenCenter™

XenServer®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

 ("the Xen logo")

 ("the Xen X logo")

 ("the XenServer X logo")

 ("the XenCenter logo")

 ("the XenServer logo")

Spotfire Business Unit

Data Health Check®

DecisionSite®

Electronic Statistics Textbook™

EventFlow™

Insightful™

Live Score®

LiveCluster™

Predictive Claims Flow™

Process Data Explorer™

Process Tree Viewer™

PUSHBI™

Report Catalog™

S+®

S+ArrayAnalyzer™

S+EnvironmentalStats™

S+FinMetrics®

S+SeqTrial™

S+SpatialStats™

S+Wavelets™

SBX®

SERR™

SnappyData™

S-PLUS®

Spotfire®

Spotfire LiveView™

Spotfire Miner™

Statistica®

StatServer™

StatSoft™

StreamBase®

StreamBase LiveView™

StreamBase Studio™

TERR™

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

("the Spotfire logo")